



EXHIBITOR & SPONSOR BROCHURE



GERMAN-KOREAN
AESTHETIC FACE MEETING
27 – 28 FEBRUARY 2027 | VIENNA

WELCOME TO

VIENNA

IN FEBRUARY 2027!

Dear Esteemed Colleagues,

It is our great pleasure to welcome you to the 2nd German–Korean Aesthetic Face Meeting, taking place in Vienna from February 27–28, 2027.

Following the overwhelming success of our inaugural 1st German–Korean Aesthetic Face Meeting in Munich 2025, we are delighted to continue this inspiring exchange and invite you to an exceptional scientific meeting in one of Europe’s most elegant cities.

The 2nd German–Korean Aesthetic Face Meeting is dedicated to innovation, scientific excellence, precision, and evidence-based aesthetic medicine. South Korea continues to lead global trends in aesthetic technology and minimally invasive procedures, while European expertise adds depth, refinement, and clinical tradition. This congress remains a true “East meets West” experience, bringing together leading Korean experts alongside renowned European and international specialists. It fosters meaningful dialogue, knowledge exchange, and collaboration – combining Korea’s highly dynamic spirit of research-based innovation and trend-setting refined aesthetic concepts together with Western evidence-based practice and longstanding clinical experience.

Our 2027 meeting will take place in the beautiful city of Vienna, known for its imperial charm, cultural richness, and welcoming atmosphere. It provides the perfect backdrop for meaningful scientific dialogue, new collaborations, and the merging of aesthetic philosophies from both worlds.

We cordially invite you to join us for this exceptional event, where you will expand your aesthetic expertise, gain exclusive insights from Korea’s top innovators, and connect with colleagues and great friends in a truly global spirit.

Warmest Regards,



Caroline Kim, MD (Germany)
Congress President



Roy Kim, MD (USA)
Scientific Chair



TOPICS | FEBRUARY 27 - 28, 2027

FACE & LIFT

- Facelift Concepts 2027: Strategy, Selectivity and Longevity
- Best Neck Strategies: From East to West
- Hybrid Lifting: Facelift + K-Style Skin

3D FACIAL BALANCE

Nose, Chin and Volume

BODY IS THE NEW FACE

Proportion, Contour and Skin Quality

AI & SOCIAL MEDIA

What Asia can teach the World

PERIORBITA & UPPER FACE

- The Youthful Eye Region: Principles, Techniques and Master Insights
- Forehead and Brow: Surgical and Non-invasive Concepts

BEYOND K-BEAUTY

Korea's Next wave of Skin Innovation

- Glass Skin 2.0: Dermal Density, Barrier, Optics
- EBD for Masters: Advanced K-Device Protocols and Western Strategies
- Bio-Injectables & Skin: Neuromodulation, the Korean Approach

FEEDBACK FROM LAST YEAR'S CONFERENCE PARTICIPANTS

"The German-Korean Conference in Munich in February was a real highlight this year. The international faculty and the speeches on all topics in facial surgery and non surgical treatments were highly inspiring. I'm excited to join the next Conference in Vienna! See you there!"

Juliane Bodo, Plastic Surgeon, Berlin

"The German-Korean Meeting in Munich impressed with its innovative approach and in-depth presentation of current trends in medical aesthetics from Korea and Asia. The intercultural exchange and intensive discussions with doctors in a very appealing, high-quality setting were particularly valuable—all in all, a very successful congress for professional development and establishing new partnerships."

Stephan Becker, Merz Aesthetics - Country Manager DACH, Germany

"The German-Korean Conference in Munich in February was a real highlight this year. The international faculty and the speeches on all topics in facial surgery and non surgical treatments were highly inspiring. I'm excited to join the next Conference in Vienna! See you there!"

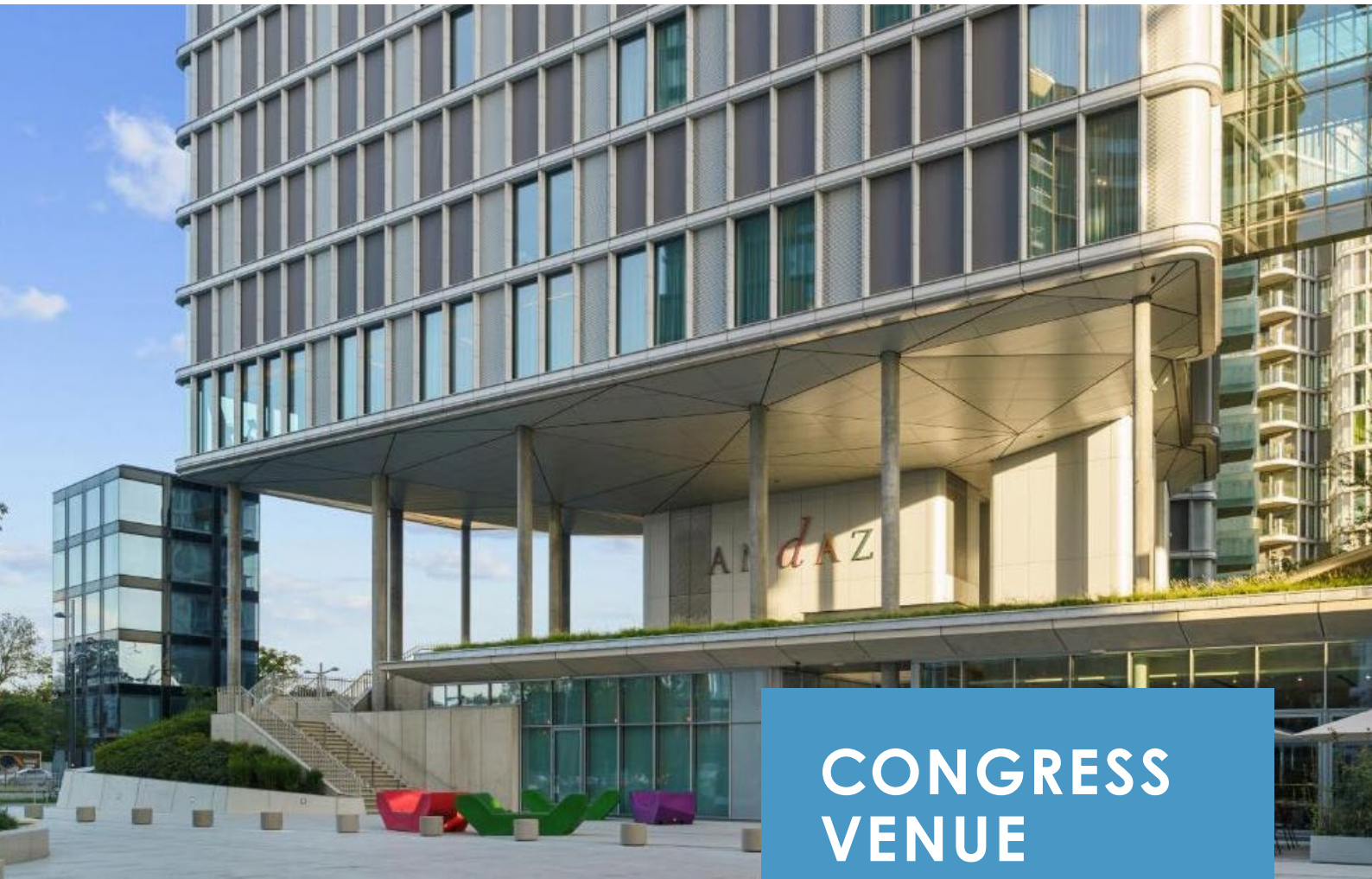
Juliane Bodo, Plastic Surgeon, Berlin

"The first KG Meeting, held in Munich last February, was a unique opportunity for leading plastic surgeons and dermatologists from Europe and Korea to exchange valuable expertise and insights. It highlighted how Europe's long-standing tradition in aesthetic medicine and Korea's leadership in cutting-edge trends can complement each other and grow together. I very much look forward to the second meeting in Vienna in 2027."

Dr. Gun Young Ahn, M.D., Ph.D., Board-Certified Dermatologist, Korea, Founder, Dr. G & Agnes Medical

"The Korea-Germany Face Meeting created a rare, high-quality environment where clinical needs and technological innovation aligned in a very practical way. From an industry perspective, the engagement from German physicians was exceptional, and the sessions provided in-depth perspectives and clear implications across a wide range of topics. The next meeting is a must-attend for physicians and partners who want to learn faster, connect with the right stakeholders, and move innovations into real clinical outcomes."

Bella Yebin Jo, TENTECH



CONGRESS VENUE

**Andaz Vienna
am Belvedere**

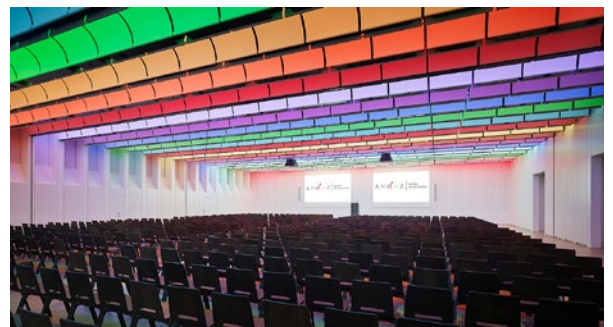
**Arsenalstrasse 10
1100 Vienna | AUSTRIA**

All educational sessions will be held at the Hotel Andaz Vienna am Belvedere.

Exhibitors will be very well placed all on one floor at the hotel. Coffee breaks and the Welcome Reception will be held in the same area.

Register now – Exhibit space assignment will be on a first-come, first-served basis!

The floor plan will be customized according to the final booth sizes of all exhibitors.





FACTS & FIGURES

AUDIENCE:

- Plastic Surgeons
- Dermatologists

PARTICIPANTS ARE EXPECTED!
OVER 300

EXHIBITION SCHEDULE



MOVE IN &
SET UP

**Friday afternoon,
February 26, 2027**



EXHIBIT
DAYS

February 27-28, 2027



DISMANTLING &
MOVE OUT

**Sunday afternoon,
February 28, 2027**

BOOTH ASSIGNMENTS

Our exhibits will be located on the same floor as the main meeting room. Coffee breaks will be held in the same area. Exhibit space will be assigned on a first come, first-served basis. Sponsors will have prominent placement and all other booths will be assigned upon receipt of registration form and payment.

The final exhibit floor plan is subject to change at the Planning Committee's discretion. Each exhibitor must name one person to be its representative in connection with installation, operation and removal of the firm's exhibit.

EVALUATION OF SPACE APPLICATION FORMS

To maximize the educational value of the technical exhibits, the Planning Committee will review all exhibit space applications to determine if they satisfy certain criteria. To make these determinations, a list of the products or services proposed for exhibition and adequate supporting data must be provided

if requested. The Planning Committee reserves the right to accept or refuse any space sale if the company's participation is contrary to the Planning Committee or Congress interests. Permission to exhibit does not constitute in any way the Planning Committee endorsement or approval of the exhibited products or services.



APPLICATION PROCEDURE

- No requests for exhibit space will be accepted via telephone without a confirmation by email or fax.
- No application form will be accepted without the required payment.
- All space assignments are subject to continued compliance with the products or services proposed for exhibition and the basic criteria established for technical exhibits. If at any time a product or service for which a space application has been accepted fails to conform to the basic criteria, the Planning Committee may revoke its acceptance of the application and all exhibit space rental fees paid to date by the applicant may be refunded in accordance with the refund policy, and the Planning Committee shall have no further liability to the applicant with respect to the proposed exhibition.
- Applications from companies that have outstanding balances owed to the Planning Committee, its contractors, or vendors will not be processed without full payment of unpaid accounts.

ASSIGNMENT PROCEDURE

The Planning Committee will allocate booth space on a priority basis as follows:

- Sponsors and previous sponsoring companies.
 - The date of receipt of the fully completed Application Form, with the appropriate deposit (first-come, first-served basis).
 - If exhibit space for the Meeting 2027 is sold out, companies will automatically be placed on a waiting list.
- As long as space is available, the Planning Committee will continue to make space assignments. All space assignments are subject to the cancellation policy deadlines, regardless of the date space was assigned.

LANGUAGE

The official language of the congress is English. No simultaneous translation will be provided.

HOTEL

All Room Allotments will be available soon on the website.

www.kg-meeting.com





EXHIBIT FEES INCLUDE

- Exhibit space
- The indicated number of exhibitor badges
- Inclusion of company name on the meeting website: www.kg-meeting.com
- Right to brand booth space and show products and services.
- Exhibitor badges reserved for exhibiting companies' representatives: granting two-day access to exhibition area and coffee/lunch breaks. **These badges may not be used to invite doctors and distributors.**
- Use of the booth space during the exhibition and during set-up and dismantling.

PAYMENT SCHEDULE

The Planning Committee will allocate booth space on a priority basis as follows:

Payment of 100% on booking. All payments must be made in full 14 days after the receipt of the invoice. No exhibitor will be permitted access to the exhibit hall without full payment of all fees. The Meeting Management Team is not responsible for bank fees payable for wire transfers. Please ensure that all bank fees are added into the transfer amounts.

SPONSORSHIP OR BOOTH CANCELLATIONS & SPACE REDUCTIONS

Notice of cancellation or requests for space reductions must be made in writing to the Exhibit Coordinator and received by the deadlines noted below to initiate a refund. All refunds are subject to a 20% handling fee.

By April 20th, 2026 – 100% refund
By September 20th, 2026 – 50% refund
After September 29th, 2026 – no refund

In the unlikely event of a requirement to postpone the Meeting due to decisions by the German authorities relating directly to Pandemic or COVID-19 regulations, the Planning Committee agrees to transfer any pre-paid booth fees to equivalent activities at the replacement equivalent event. Refunds will be considered if such replacement opportunity is not made available.

TERMS AND CONDITIONS

The specific terms and conditions of sponsoring or exhibiting are included in this prospectus. Please note that the signature of the Sponsor / Exhibitor Application Form indicates acceptance of these terms and conditions.



BADGES

Under no circumstances may an exhibiting company re-sell any badges (both delegate and staff passes) that they have purchased or that are included within their sponsorship package. Failure to comply will result in the removal of the delegate or staff member from the meeting. Badge holders are entitled to access the entire exhibition area and the meeting rooms, if space in the meeting rooms allows.

TECHNICAL MANUAL

The Technical Manual will be available in December 2026. It includes, electricity, wifi orders, etc.

DOCUMENTATION REQUIRED TO TRAVEL TO AUSTRIA

It is the responsibility of each person attending the Meeting to obtain a visa, if required, to travel to Austria.

We recommend that you apply for your visa early, if required. The Planning Committee is not responsible for arranging visas and has no influence over their issuance. However, should you need an official invitation letter for visa application purposes, you may contact Meeting staff who will provide a letter for you.

You must include your name and address exactly as this information appears in your passport and send an email requesting an invitation letter.

No exhibit or registration fee refunds will be issued for cancellation or non-attendance due to failure to obtain a visa. The Planning Committee cannot be held responsible for any inconvenience resulting from nonobservance or non-compliance with Austrian laws, rules and regulations related to visitor entry.





ALL EXHIBIT FEES INCLUDE

• Minimum Exhibit Space – 6 sqm	<input type="checkbox"/>	4 sqm (2x2m) Exhibit Space	€ 2,000
• Two Exhibitor Badges per 6 sqm	<input type="checkbox"/>	6 sqm (3x2m) Exhibit Space	€ 3,000
• Each additional Representative - € 450	<input type="checkbox"/>	9 sqm (3x3m) Exhibit Space	€ 4,500
	<input type="checkbox"/>	12 sqm (4x3/6x2m) Exhibit Space	€ 6,000

We offer corporations a wide range of sponsorship opportunities. All sponsors will be acknowledged on the congress website and in the Congress Program Book. Sponsorship opportunities are assigned on a first-come, first-served basis (limited availability).

If you are interested in a customized booth, please contact us: congress@bb-mc.com

CREATE YOUR OWN SPONSORSHIP

BRONZE SPONSOR

Total booth cost plus sponsorship items totaling at least **€ 7,000**

Minimum booking of 6 square meter space plus sponsorship items from page 12.

GOLD SPONSOR

Total booth cost plus sponsorship items totaling at least **€ 15,000**

Minimum booking of a 12 square meter space plus sponsorship items from page 12.

SILVER SPONSOR

Total booth cost plus sponsorship items totaling at least **€ 10,000**

Minimum booking of a 6 square meter space plus sponsorship items from page 12.

PLATINUM SPONSOR

Total booth cost plus sponsorship items totaling at least **€ 20,000**

Minimum booking of a 12 square meter space or Customized booth plus sponsorship items from page 12.

DIAMOND SPONSOR

Total booth cost plus sponsorship items totaling at least **€ 25,000**

Minimum booking of a 12 square meter space or Customized booth plus sponsorship items from page 12.

EVERY SPONSORSHIP PACKAGE INCLUDES THE FOLLOWING:

Company logo, website URL, 80-word profile on meeting website and logo in promotional materials (where feasible).

Please make your booking selection on the next page.



SPONSORSHIP OPPORTUNITIES

SOCIAL EVENTS

SPONSOR OF THE KOREAN WELCOME PARTY **FRIDAY, FEBRUARY 26, 2027**

EXCLUSIVE
€ 15,000

Host of the Welcome Party including food and beverages supported by the Sponsor
Logo Placement on the Menu cards
Branding possibilities at the venue
Banner promotion on the congress website
Ad in Congress program and banner promotion in eblasts before the Meeting.

EXCLUSIVE SPONSOR OF THE COCKTAIL RECEPTION AT THE GALA DINNER **SATURDAY, FEBRUARY 27, 2027**

EXCLUSIVE
€ 8,000

Welcome Drinks for one hour supported by the Sponsor
Banner promotion on the congress website
Ad in the Congress Program and branding on Cocktail Tables
The sponsor also receives two complimentary tickets for the Gala Dinner.

5K RUN **KG MEETING 2027 – 5K “COMPANY NAME” RUN**

EXCLUSIVE
€ 3,000

Become the “exclusive sponsor” of a 5K run – starting at the Andaz Vienna am Belvedere.
Start your day full of energy with our morning workout event. This is a great way to engage KG Meeting attendees and create a fun and memorable activity.
Branded waterstations/smoothies included.

EDUCATIONAL

LUNCH SYMPOSIUM OR WORKSHOP

€ 4,000

Program (45 min) subject to the approval of the Planning Committee.
Includes: room rental, standard AV. Meeting buffet lunch is included.

COMPANY PROMOTION

COMPANY COMMERCIAL ON THE SCREEN

€ 1,500

60 sec. commercial video shown during breaks in the main meeting room – two times a day for three days.

MEETING BAGS INCL. PENS AND NOTEPADS

EXCLUSIVE
€ 3,000

Company sponsor will be identified by imprint of their logo. Meeting bags will be provided and designed by the Meeting Organization, Pens and notepads are provided by the Sponsor.

NAME BADGE HOLDERS

EXCLUSIVE
€ 3,000

Imprinted badge holders include repeating company logo on the attached lanyard. Name badge style is at Plannings Committee's discretion. Name badge holders are provided by the Sponsor.

MEETING BAG INSERTS (COST IS PER INSERT)

€ 700

Expand your company's marketing opportunities by providing inserts for the congress bags. An insert can be a flyer, brochure, or gift promoting your company product or service. All inserts are subject to Planning Committee approval.



SPONSORSHIP OPPORTUNITIES

DIGITAL MARKETING OPPORTUNITIES

Let the KG Meeting attendees know you are coming by supporting one of the pre-meeting emails below!

E-MAIL BLASTS

“Know Before You Go” Broadcast Email

An email to registered attendees sent a week before the Meeting, with final details regarding the KG Meeting.

EXCLUSIVE
€ 1200

Promotion in one of the meeting e-mail blasts including a banner placement and an integrated promotional text of up to 100 words.

E-MAIL BLASTS

„Event is Tomorrow“ Broadcast Email

An email to registered attendees sent Friday, 26 February, 2027, with a final reminder and details regarding the KG Meeting.

EXCLUSIVE
€ 1200

Promotion in one of the meeting e-mail blasts including a banner placement and an integrated promotional text of up to 100 words.

BANNER PROMOTION IN CONFIRMATION EMAILS TO REGISTRANTS

Every participant will receive an e-mail to confirm their meeting registration. A banner ad featuring your company will be included in each confirmation.

EXCLUSIVE
€ 2,500

PREMIUM MARKETING PACKAGE

- 2 E-MAIL BLASTS
A banner placement in one of our regular Mailing.
- 2 Social Media Posts on the KG Meeting Instagram Account
- 1 Meeting Bag Instert
- 1 Company Commercial on Screen

EXCLUSIVE
€ 5,000

SPECIAL MARKETING PACKAGE

- 1 E-MAIL BLASTS
A banner placement in one of our regular Mailing.
- 2 Social Media Posts on the KG Meeting Instagram Account
- 1 Meeting Bag Instert

EXCLUSIVE
€ 2,800



BOOKING FORM

BOOKING	CHECK	PRICE	AMOUNT
BOOTH SPACE			
4 sqm (2x2m) Exhibit Booth Space	<input type="checkbox"/>	€ 2,000	
6 sqm (3x2m) Exhibit Booth Space	<input type="checkbox"/>	€ 3,000	
9 sqm (3x3m) Exhibit Booth Space	<input type="checkbox"/>	€ 4,500	
12 sqm (4x3/6x2m) Exhibit Booth Space	<input type="checkbox"/>	€ 6,000	
Additional Exhibitor Badge (2 days) Quantity: <input type="text"/>	<input type="checkbox"/>	€ 450	
SOCIAL EVENTS			
Exclusive Sponsor of the Korean Welcome Party	<input type="checkbox"/>	€ 15,000	
Exclusive Sponsor of the Cocktail Reception at the Gala Dinner	<input type="checkbox"/>	€ 7,000	
KG Meeting 2027- 5K "Company name" RUN Branded waterstations/smoothies included.	<input type="checkbox"/>	€ 3,000	
EDUCATIONAL			
Lunch Symposium or Workshop	<input type="checkbox"/>	€ 4,000	
COMPANY PROMOTION			
Company Commercial on the screen	<input type="checkbox"/>	€ 1,500	
Meeting Bags, Pens and Notepads	<input type="checkbox"/>	€ 3,000	
Namebadge holders	<input type="checkbox"/>	€ 3,000	
Meeting Inserts	<input type="checkbox"/>	€ 700	
DIGITAL MARKETING OPPORTUNITIES			
Let the KG Meeting attendees know you are coming by supporting one of the pre-meeting emails below!			
"Know Before You Go" Broadcast Email Promotion in one of the meeting e-mail blasts including a banner placement and an integrated promotional text of up to 100 words. EXCLUSIVE	<input type="checkbox"/>	€ 1200	
„Event is Tomorrow“ Broadcast Email Promotion in one of the meeting e-mail blasts including a banner placement and an integrated promotional text of up to 100 words. EXCLUSIVE	<input type="checkbox"/>	€ 1200	
Registration Confirmation Email Banner Promotion in confirmation emails to registrants - EXCLUSIVE	<input type="checkbox"/>	€ 2,500	
Premium Marketing Package EXCLUSIVE	<input type="checkbox"/>	€ 5,000	
Special Marketing Package EXCLUSIVE	<input type="checkbox"/>	€ 2,800	
TOTAL AMOUNT All prices are subject to currently 19% VAT			



APPLICATION FOR EXHIBIT SPACE & SPONSORSHIP OPPORTUNITIES

COMPANY DATA

MAILING ADDRESS of the person to receive all exhibit-related information

Company Name: _____

Contact Person: _____ Position/Title: _____

Street: _____

City: _____ State: _____ Zip/Postal Code: _____

Country: _____

Telephone with country code: _____ Fax with country code: _____

Email: _____ Website: _____

Exhibitor Authorized Representative: _____

Company name as it should appear on the website/program: _____

VAT number (EU only): _____

INVOICE ADDRESS

SAME AS MAILING ADDRESS

Company Name: _____

Contact Person: _____ Position/Title: _____

Street: _____

City: _____ State: _____ Zip/Postal Code: _____

Country: _____

Telephone with country code: _____ Fax with country code: _____

Email: _____ Website: _____



APPLICATION FOR EXHIBIT SPACE & SPONSORSHIP OPPORTUNITIES

PAYMENT DETAILS – Prices quoted in €.

- I agree to send payments as defined:
100% of the payment is due upon registration.

Terms and Conditions

The specific terms and conditions of sponsoring or exhibiting are included in this prospectus. Please note that signature of the Sponsor / Exhibitor Application Form indicates acceptance of these terms and conditions.

Authorization - This application cannot be accepted without the signature of an authorized agent of the exhibitor.

- I am authorized to sign documents on behalf of the organization and acknowledge that the organization will pay all costs as detailed on this application and follow the guidelines and policies as listed in this prospectus.

Name: _____

Signature: _____

Date of Application: _____

By signing, you authorize the Planning Committee and boeld communication GmbH to use and reproduce your contact information for purposes of communication related to the German-Korean Meeting 2027 and other information distributed to you before and after the event.



TERMS & CONDITIONS

1. In case of failure to comply with these terms, the Program Committee shall have the right to resell the space, or to remove the exhibitor from the assigned space. All fees paid by the exhibitor shall be forfeited. If the exhibitor fails to occupy the assigned space by the advertised opening time of the exhibit hall, the Program Committee is authorized to reassign the space in such manner as they may deem in the best interests of the exhibition without refund to said exhibitor and without releasing the exhibitor from any liability hereunder.
2. No exhibitor shall erect any obstruction that in the sole opinion of the Program Committee shall interfere with an adjoining exhibitor. No exhibit element shall extend beyond the boundaries or height restriction of the assigned exhibit space.
3. The Program Committee does not permit any booth sharing without explicit prior permission in writing. No booth space may be sublet. The Exhibitor shall be the producer of all products and/or services displayed in their booth. No exhibitor shall display any advertisement for goods manufactured and/or sold, or services provided by, any other company that did not pay for exhibit space.
4. No exhibit may be removed or dismantled, wholly or in part, before the official closing time on the last day of the exhibition. All exhibits must be removed by the time designated by the Program Committee.
5. The exhibitors must comply with Health and Fire Department regulations and with all relevant city, state and federal laws.
6. Exhibitors will not in any way damage any part of the exhibition area by any cause whatsoever. The exhibitor guarantees to reimburse the Program Committee or the facility directly for the repair of any damage caused or assessed by the hotel and/or the Program Committee.
7. The exhibitor must make their final payment to the Program Committee upon receipt of the invoice. Any reserved booth will be available for sale to another exhibitor if full payment is not received by the deadline. All deposits paid at that time will automatically be forfeited and no refund will be made. No exhibitor shall occupy booth space in the exhibit hall until all fees due to the Program Committee by the exhibitor are paid in full.
8. The exhibitor hereby accepts liability for all acts or omissions by any representative or agent of the exhibitor, or any visitors to the exhibitor's booth. The exhibitor indemnifies and holds harmless the Program Committee (and by extension all Program Committee's representatives) against any and all liability including actions, suits, proceedings, claims, demands, costs and expenses which may be made against the Program Committee, or incurred or become payable by them arising out of the supply or demonstration by the exhibitor of samples of any kind whatsoever whether such samples be sold or provided for free and including any legal costs, expenses, compensation and/or disbursements paid by the Program Committee on the advice of Counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the exhibitor undertakes to arrange appropriate third-party liability insurance to the value of a minimum of 3 million euros and to provide evidence of such insurance to the Program Committee on their request.
9. Neither the Program Committee, its employees or contractors, nor the Meeting Hotel will be responsible for the safety of any exhibit or property of any exhibitor, or any other person, for the loss, or damage or destruction thereof, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the exhibitor by reason of any defect in the building caused by fire, storm, earthquake, flood, lightning, national emergency, war, labor disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, acts of terrorism, force majeure, or any other cause not within the control of the Program Committee, or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the exhibition. The exhibitor agrees and undertakes to insure the full replacement value of the contents of their booth and all associated equipment, materials, and samples. The exhibitor will produce proof of coverage upon request by the Program Committee.
10. The exhibitor is responsible for the safety of its products, displays and any materials within the boundaries of the booth or held elsewhere during the move-in or move-out period.
11. The exhibitor will leave the assigned booth space clean and orderly during the exhibition and after moving out. It is the exhibitor's responsibility to store packing crates in a storage room on the exhibition floor.



12. The Program Committee reserves the right to postpone the exhibition from the set dates, and to hold the exhibition on other dates as near to the original dates and location as practicable, utilizing this right only where circumstances necessitate such action and without any liability to the Program Committee.

13. If due to any unforeseen circumstances it is necessary to close the exhibition on any day or days or to vary the hours when the exhibition is open, the Program Committee reserves the right to do so, at their sole discretion without any liability.

14. The Program Committee may at their sole discretion modify the Rules and Regulations and do anything at their sole discretion they deem desirable for the proper conduct of the exhibition, provided that such amendments or additions do not diminish the rights reserved to the exhibitor under this Agreement.

15. The Program Committee reserves the sole right to assign or to reassign the exact location of any booth as deemed necessary for the benefit of the entire exhibition. The Program Committee agrees, to the best of their ability, to assign space to exhibitor that is not in close proximity to the exhibitor's competitor(s) as indicated by exhibitor on the official registration form.

16. Conduct of Exhibitor and Their Representatives:
Annoyance: Exhibitors may not engage in any activity in or around their assigned exhibit space that may cause annoyance to other exhibitors or visitors.

Limitation of Business: Exhibitors must conduct all business within their assigned exhibit space and under no circumstances may this business be carried out in aisles or any other common space.

Aisles: Any encroachment on the aisles of the exhibit hall shall be considered a breach of contract and articles or goods found therein during the period of the exhibition may be removed by the Program Committee or their agents and the Program Committee shall not be responsible for any loss, damage or other action caused by such removal.

Publicity: Any publicity materials shall be displayed and/or given away only from the exhibitor's assigned booth. Any materials found elsewhere in the exhibit hall or in/around the general session room without the express permission of the Program Committee shall be removed and the Program Committee shall not be held responsible for the loss, damage, other action, or cost of removed or destroyed materials.

17. The Program Committee reserves the right to prohibit and/or reject any exhibitor or their representative(s) for failure to comply with the Terms and Conditions as set forth herein. Exhibit fees are non-refundable in cases of rejection or removal of an exhibit or exhibit personnel for non-compliance. The Program Committee reserves the right to reject applications for exhibit space if in the sole opinion of the Program Committee it is considered that such application is not appropriate to the exhibition or in any case of known previous non-compliance at any other similar event.

18. The exhibitor agrees to pay all costs of collection, including attorney fees, regardless of whether an action is filed.

19. CANCELLATIONS & SPACE REDUCTIONS - Notice of cancellation or requests for space reductions must be made in writing to the Exhibit Coordinator and received by the deadlines noted below to initiate a refund. All refunds are subject to a 20% administrative fee.

- By April 20th, 2026 – 100% refund
- By September 20th, 2026 – 50% refund
- After September 20th, 2026 – no refund

In the unlikely event of a requirement to postpone or change the dates of the event due to decisions made by the German authorities relating directly to pandemic or COVID-19 regulations, the Program Committee agrees to transfer any pre-paid exhibit fees to equivalent activities at the equivalent replacement event. Refunds will be considered if such replacement opportunity is not made available.



boeldcommunication

SALES & BOOKING

CONGRESS OFFICE

boeld communication GmbH
Reitmorstraße 25
D-80538 Munich
Phone: +49 89 18 90 46 0
Email: congress@bb-mc.com

THANK YOU FOR
YOUR SUPPORT!